

Case Presentations (2-3.30PM Malaysia Time/11.30-12.30 PM Indian Standard Time)

No.	Case Reference/Title	Authors/Presenters	Discussant
	Parallel Session 1 (Moderator: Dr Shenba Kanagasabapathy)		
1	JICC 001:CRYPTO CURRENCY – IS THERE LIGHT AT THE END OF THE TUNNEL?	Dr T Mangaiyarkarasi, Dr S Gayathri	Dr Cordelia Mason
2	JICC 003: Digital adoption & the banking industry	Mr Matthew Tan Wei Meng Mr Hor Kah Fai	Dr A.Razman A.Latiff
3	JICC 014: Wakefit Innovations: Selling Furniture Online and Overcoming Challenges	Dr. Rekha Attri	Dr A.Razman A.Latiff
	Parallel Session 2 (Moderator: Dr Khakan Najaf)		
4	JICC 012: Engineer Turned to Teapreneur – Case Study on Journey of Suresh Radhakrishnan Teaprenuer	Dr P Priyadarsini Dr G H Kerinab Beenu	Prof Michael M Dent
5	JICC 006:READINESS FOR ONLINE LEARNING TRANSFORMATION OF “PUSAT TUISYEN FIKIR ARAS TINGGI”	Dr Nor Intan Saniah Sulaiman Dr Ani Munirah Mohamad Dr Siti Uzairiah Mohd Tobi	Prof Michael M Dent
6	JICC 010: Menstrual Leave: Gender “Equal” or “Unequal”	Dr Pooja S Kushwaha	Dr Cordelia Mason

Case Presentations (4.30-6PM Malaysia Time/2-3.30PM Indian Standard Time)

No.	Case Reference/Title	Authors/Presenters	Discussant
	Parallel Session 1 (Moderator: Dr Shenba Kanagasabapathy)		
7	JICC 002: Meesho – Will restructuring override win-win HR policies?	Dr. Moumita Sharma Dr. Pallavi Srivastava	Dr Swati Soni
8	JICC 009: TBS’ Transformation for Sustainable Growth and Relevance	Ms Jessilin Manjula N Palanisamy	Dr Swati Soni
9	JICC 015: Zero Carbon - Efforts of KSDN Industries	Dr Shenba Kanagasabapathy	Dr Pallavi Srivastava
	Parallel Session 2 (Moderator: Dr Khakan Najaf)		
10	JICC 007: United Mongolia : Creating sustainable subscriber value with data-driven decision making	Dr Geetha Nadarajan Dr Mageswari Ranjanthran	Dr Shailesh Pandey
11	JICC 005:NYKAA – quench the spark: ‘A spark neglected burns the house’!	Dr Meenal Pendse Dr Shailesh Pandey	Dr Hossein Nezakati
12	JICC 011: India creating Automotive Future Electric	Dr.Madhuri G Shete	Dr Hossein Nezakati

	Parallel Session 3 (Moderator: Dr Nampuna Dolok Gultom)		
13	JICC 008:A Tale of Three Currencies and The Case of Malaysia-	Distinguished Prof Mohamed Ariff Syed Mohamed Dr Abdullah Ah Mand	Dr Cordelia Mason
14	JICC 004:The Perpetual Plastic Problem and Asia's Battle Against Becoming a Global Dumping Ground	Dr Stephen T. Homer	Dr Devika Trehan
15	JICC 013: TATA and Big Basket Deal: TATA's attempt to stamp its presence in E-Commerce	Prof. Pooja Darda Dr Shailesh Pandey	Dr Devika Trehan