

INTERNATIONAL CASE CONFERENCE 19 AUGUST 2022 BUILDING RESILIENCE: FUTURE-PROOF BUSINESS

Programme (Virtual)

India	Malaysia	Event	Details	Name
9:00am - 9:20am	11:30am - 11:35am	Commencing Conference - MC	Assistant Professor, HR Area Jaipuria Institute of Management	Dr Arindam Saha
	11:35am - 11:40am	Welcome Speech	Dean, Sunway University Business School	Prof. Steve Williams
	11:40am - 11:50am	Welcome Speech	Director, Jaipuria Institute of Management	Dr Deepankar Chakrabarti
9:20am - 10:00am	11:50am - 12:30pm	Keynote Address	President - Sunway University	Prof. Sibrandes Poppema
10:00am - 10:30am	12:30pm - 1:00pm	Momento to Mentors, Facilitators & Collaborators	Jaipuria Certificates for tree planting	Dr Arindam Saha
11:30am - 1:00pm	2:00pm - 3:30pm	Case Presentation	Click link below for details	
1:00pm - 2:00pm	3:30pm - 4:30pm	Panel discussion on Research Impact	Panel: 1. Head of Emerald Impact Services 2. Pro Vice-Chancellor (Research Engagement and Impact) Sunway University 3. Assistant Professor, Marketing Area, Jaipuria Institute of Management Moderator: Director, Center for Accountability & Governance Research Sunway University	1. Mr. Steve Lodge 2. Prof. Mahendhiran Sanggaran Nair 3. Dr Shailesh Pandey Prof. Susela Devi
2:00pm - 3:30pm	4:30pm - 6:00pm	Case Presentation	Click link below for details	
3:30pm	6:00pm	Closing Remarks	Assistant Professor, General Management & Communication Area, Jaipuria Institute of Management Director, Centre for Accountability & Governance Research, Sunway University	Dr Devika Trehan Prof. Susela Devi

Conference Links



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